



# FESTIVAL SPONSORSHIP

## 56th Annual Festival

FREE to ENTER, FREE to ATTEND

Festival: May 21, 2022 • 2:00pm - 4:00 pm (tentative)

Venue: Virtual

### Celebrating California Students

Now in its 56th year, the California Student Media Festival is our nation’s oldest student media festival. It celebrates student creativity, expression and craft and it is **FREE** to enter. Over the past twenty years, the California Student Media Festival has awarded more than \$153,000 to California schools and has expanded to include the work of more than 6,000 student contestants from schools and afterschool programs across the state. Each Spring at a **FREE** red carpet awards event, and this year, **VIRTUAL**, the Festival celebrates the amazing media and multimedia projects produced by California’s best and brightest students and teachers – rewarding and acknowledging their successful classroom work. The Festival showcases what can be accomplished when talented students and dedicated teachers work together integrating media and multimedia into education.

#### EVENT SPONSORSHIP BENEFITS – DEADLINE JAN. 31, 2022

##### OUTREACH PARTNER

Amplify our messaging efforts or provide In-kind donations of prizes for students, parents, and teachers.

##### BENEFITS:

Acknowledgement during event program and on event website.

Recognition listing on our Corporate Partner web page.

Mention on CSMF social media.

##### FESTIVAL SPONSOR

(up to \$5,000)

##### ALL OUTREACH PARTNERSHIP BENEFITS PLUS:

Acknowledgement on event signage.

Recognition at the podium.

Acknowledgement in all press release and promotional materials.

Listing in our pre-event and post-event promotional email to our 10,000+ list of educators.

##### PRESENTING SPONSOR

(up to \$10,000)

##### ALL FESTIVAL SPONSORSHIP BENEFITS PLUS:

Opportunity to make opening remarks from the podium.

Prominent logo recognition and corporate name listed as Presenting Sponsor for the event.

Logo listed on event awards and certificates.

THE FESTIVAL IS PRODUCED JOINTLY BY:

global oneness project



WWW.MEDIAFESTIVAL.ORG

@CASTUDENTMEDIA

##### CONTACT US:

CSMF Volunteer Steering Committee  
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