



# FESTIVAL SPONSORSHIP

## 57th Annual Festival

FREE to ENTER, FREE to ATTEND

Festival: May/June TBD, 2023

Venue: Hybrid - in-person and virtual

## Celebrating California Students

Celebrating its 57th year, the California Student Media Festival is the nation’s oldest student media festival. It is entirely **FREE** for students and schools to participate. The Festival was born to encourage bringing creativity, content creation, and technology into the traditional curriculum. Over the past twenty years, the California Student Media Festival has seen remarkable work and awarded hundreds of thousands of dollars prizes and awards to California schools. Entirely driven by volunteers, the funding is used strictly for the school donations and program costs. It celebrates a wide range of media including virtual reality, 3D graphics, music, as well as traditional videomaking. The annual red-carpet awards event went virtual during the pandemic, and this year, will blend virtual with in-person. It will be open and **FREE** to all schools and the public. The Festival celebrates amazing projects produced by the best and brightest of California’s diverse students – rewarding and acknowledging their successful classroom work. The Festival showcases what can be accomplished when talented students and dedicated teachers work together integrating media and multimedia into education.

### EVENT SPONSORSHIP BENEFITS – DEADLINE JAN. 31, 2023

#### OUTREACH PARTNER

Amplify our messaging efforts or provide In-kind donations of prizes for students, parents, and teachers.

#### BENEFITS:

- Acknowledgement during event program and on event website.
- Recognition listing on our Corporate Partner web page.
- Mention on CSMF social media.

#### FESTIVAL SPONSOR (up to \$5,000)

#### ALL OUTREACH PARTNERSHIP BENEFITS PLUS:

- Acknowledgement on event signage.
- Recognition at the podium.
- Acknowledgement in all press release and promotional materials.
- Listing in our pre-event and post-event promotional email to our 10,000+ list of educators.

#### PRESENTING SPONSOR (up to \$10,000)

#### ALL FESTIVAL SPONSORSHIP BENEFITS PLUS:

- Opportunity to make opening remarks from the podium.
- Opportunity to host a webinar for participants featuring your solution.
- Prominent logo and link shown as Presenting Sponsor.
- Logo listed on event awards and certificates.

LAST YEAR’S FESTIVAL WAS MADE POSSIBLE BY:

DR. GARY CARNOW



Flip™



WWW.MEDIAFESTIVAL.ORG



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