



# 59TH ANNUAL FESTIVAL SPONSOR PROSPECTUS

## DETAILS

**Festival:** May 17, 2025

**Venue:** Hollywood High School, Hollywood

The California Student Media Festival is the nation's oldest student media festival. It is entirely **FREE** for students and schools to participate. Over the past half century, the California Student Media Festival has awarded hundreds of thousands of dollars prizes and awards to California schools thanks to its generous sponsors. Entirely driven by volunteers, the funding is used strictly for the school donations and program costs.

## EVENT SPONSORSHIP BENEFITS – DUE MAR. 1, 2025

### OUTREACH PARTNER

Amplify our messaging efforts or provide in-kind donations for students, parents, and teachers.

#### BENEFITS

- Acknowledgement during event program, social media and website.
- Opportunity to present an award.

### FESTIVAL SPONSOR

All Outreach benefits, plus:

- Acknowledgement on event signage.
- Recognition at podium.
- Mention in all press relations and promotional material.
- Listing in our pre-event and post-event promotional emails to our 12,000+ list of educators.

**Up to \$5,000  
Sponsorships**

### PRESENTING SPONSOR

All Sponsor benefits, plus:

- Opportunity to make opening remarks from the podium.
- Prominent logo recognition and corporate name listed as Presenting Sponsor for the event.
- Logo list on event plaques and donation certificates.

**Up to \$10,000  
Sponsorships\***

Email: [info@studentmedia.org](mailto:info@studentmedia.org) to begin.

\*Contact us for sponsorships over \$10,000.

## FESTIVAL BACKGROUND

Now in its 59th year, the California Student Media Festival is **our nation's oldest student media festival**. Over the past thirty years, the California Student Media Festival has awarded more than \$180,000 to California Schools. It has expanded to include the work of more than 6,000 student contestants from schools across the state. The Festival exists to celebrate the amazing media and multimedia projects produced by California's students and teachers — rewarding and acknowledging their successful classroom work at an awards event in spring every year.

### VISION

A California that elevates and celebrates student learning and creativity through the meaningful use of media and the arts.

### MISSION

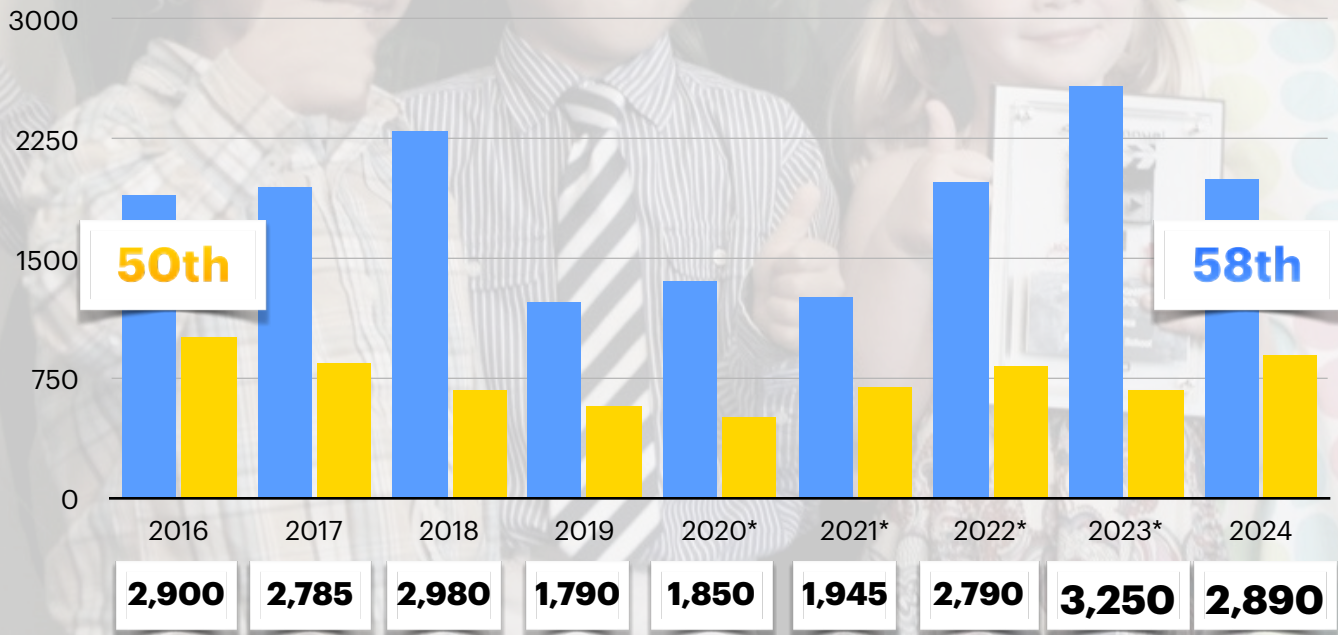
The California Student Media Festival seeks to transform student learning, recognizing creativity and student agency through the cultivation and celebration of original work in a medium that is collaboratively or individually crafted, striving for an equitable environment for all.

## CALIFORNIA STUDENTS IMPACTED ANNUALLY

■ K-6

■ 7-12

Includes estimated number of students impacted each festival year.



\* ONLINE FESTIVAL