



2024 to 2025

# IMPACT *report*

*Celebrating*  
**60**  
*years*

## MISSION

The **California Student Media Festival** seeks to transform student learning, recognizing creativity and student agency through the cultivation and celebration of original work in a medium that is collaboratively or individually crafted, striving for an equitable environment for all.



*message from president Karen Green*

Being involved with the California Student Media Festival adds so much to my life! I get to witness the impact of students who **dream**, **create** and **celebrate**. This festival, solely funded by donations, inspires confidence, honors innovation, and reminds us how capable and imaginative California students truly are.

As we look to the festival's future, we remain committed to expanding opportunities for young creators and inspiring even more students across California to share their stories with confidence and expression.

## VISION

A California that elevates and celebrates student learning and creativity through the meaningful use of media and the arts.

[www.mediafestival.org](http://www.mediafestival.org)



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**English Learner Progress**

**+1.7%**

*at festival  
schools*

**2024 to 2025**

**Average Graduation Rate**

**95.5%**

**+1.1% improvement**

*at festival  
high schools*

**2024 to 2025**

**Suspension Rate**

**-.22%**

*at festival  
schools*

**2024 to 2025**

**Chronic Absenteeism**

**-.2%**

*at festival  
schools*

**2024 to 2025**



2024 to 2025

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## INCOME

Donations	\$11,561
Sponsors	\$4,000
Carryover	\$500
Interest	\$233

**TOTAL: \$16,294**

## PROGRAM EXPENSE

Prizes & Plaques	\$5,959
Venue	\$1,796
Catering	\$183
Promotion	\$263
Event Insurance	\$334
Decor	\$444

**SUBTOTAL \$8,979**

## NET ASSETS

INCOME	\$16,294
EXPENSE	\$9,176
2025 NET	\$7,118

RESERVE \$8,233

**TOTAL ASSETS \$15,351**

## OPERATING EXPENSE

Transaction Fees	\$17
Tax Preparation	\$180

SUBTOTAL \$197

**TOTAL EXPENSE \$9,176**



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The **California Student Media Festival** is guided by an **all-volunteer** team of current and former educators.

### Foundation Board

### Steering Committee

<b>Hall Davidson</b>	Executive Director	<b>Laura Bradley</b>	<b>Jorge Briseño</b>
<b>Karen Green</b>	President	<b>Hall Davidson</b>	<b>Carmen Dean</b>
<b>Dr. Lesley Farmer</b>	Vice President	<b>Julie Drake</b>	<b>Dr. Lesley Farmer</b>
<b>Delaine Johnson</b>	Secretary	<b>Karen Green</b>	<b>Dennis Grice</b>
<b>Mike Lawrence</b>	Treasurer	<b>Frank Guttler</b>	<b>Delaine Johnson</b>
<b>Barbara Nemko</b>	Member at Large	<b>Jennifer Langer</b>	<b>Mike Lawrence</b>
<b>Jorge Briseño</b>	Member at Large	<b>Barbara Nemko</b>	<b>Glen Warren</b>

We thank our sponsoring partners & major donors:



**Barbara Molino | Gina Davidson | Susan Rohol | Alfredo Septien**

[www.mediafestival.org](http://www.mediafestival.org)

501(c)(3) Nonprofit Tax ID: 88-2189406