Technical Expertise: Fechnical Expertise (Recording, Editing, Mixing, Sound Design) dio quality is professional-level: an capture, consistent levels, booth editing, ambient/sound ects/music used purposefully denhance the narrative.	(Clear premise, structure, research, listener impact) The podcast presents a compelling and well-structured story or concept, backed by credible research or interviews; the listener is engaged,	Creative/Innovative (Format, voice, originality, creative risk-taking) The format or voice is bold, fresh, distinctive; the structure or style takes real creative risks and succeeds; the project stands out	Media Literacy: (Ethics, sourcing/credits, accessibility/transcripts, medium-message reflection) LINK TO CITATION TIPS Full and clear credits for music/SFX/interviews; transcript or show notes provided; the creators demonstrate
an capture, consistent levels, cooth editing, ambient/sound ects/music used purposefully d enhance the narrative.	and well-structured story or concept, backed by credible research or interviews; the listener is engaged, learns something meaningful or is	distinctive; the structure or style takes real creative risks and	Full and clear credits for music/SFX/interviews; transcript or show
ecording/editing/miving is very		from typical podcasts.	awareness of how medium shapes message and reflect on ethical/accessible production choices.
	research or sources are present; the listener is engaged though the	The project shows creative/innovative elements (voice, format, structure) though perhaps still somewhat conventional; some risk-taking present.	Most sourcing and credits are correctly handled; transcript or detailed shownotes included; some reflection/awareness of ethics or accessibility but not fully developed.
idio quality is acceptable but s noticeable issues (e.g., even levels, some background ise, transitions are rough). isic/SFX used but onsistently or without full ect.			Some credits/sourcing provided; transcript or show-notes may be incomplete; basic awareness of ethical medium issues but minimal reflection.
dio production has significant ues (e.g., hard to hear parts, tracting noise, poor its/transitions). Music/SFX may tract or feel tacked on.	or confusing; research or sources are		Credits or sourcing are missing or inconsistent; transcript/show-notes may be absent; limited recognition of ethical/medium issues or accessibility.
idio quality impedes derstanding (very noisy, onsistent levels, poor editing, clear voice). Music/SFX may erfere with clarity or message.			No or very poor sourcing/credits; no transcript or show-notes; no evidence of ethical/medium reflection or accessibility considerations.
de or cle	rstanding (very noisy, nsistent levels, poor editing, ear voice). Music/SFX may	chaotic or absent; research or credible sources are missing; listener is confused or disengaged.	rstanding (very noisy, nsistent levels, poor editing, ear voice). Music/SFX may chaotic or absent; research or credible sources are missing; listener is confused or disengaged.