

# 51st Annual California Student Media Festival Submission Form

Applications are now open for the 51st California Student Media Festival.

Deadline: 11:59 p.m. (Pacific Time), March 30, 2017

Thank you for entering the California Student Media Festival. We are looking forward to seeing great student work!

\* **Required**

## Special Notes

- \* Please read through all the requirements and directions BEFORE beginning this application.
- \* Upload your video project to an online video or file hosting service BEFORE beginning this application. The URL will be a required field for entry submission.
- \* Once you get started, this online application should take approximately 15-20 minutes to complete.
- \* Because you cannot save an application in progress, please read through all the instructions BEFORE starting. A printable version of the application is available online at:  
<http://www.mediafestival.org/enter.html>
- \* Each project may only be submitted to ONE category.
- \* Each teacher is limited to a maximum of five total entries.

For a detailed description of the categories and types of projects, visit this page:  
<http://www.mediafestival.org/categories.html>

Please contact [klevvert@pbssocal.org](mailto:klevvert@pbssocal.org) or [mlawrence@cue.org](mailto:mlawrence@cue.org) with submission questions.

Thanks for entering! Good luck!

## Submission Guidelines

The unique URL for your project is a very important part of your application. Please double check that your URL is valid before posting it here (and be sure your video is public - we will not be able to view or judge a project that is set to private).

1. Teachers or program coordinators submit all entries. All communication will be sent to the teacher responsible for the entry.
2. For every classroom project, please submit only the "best" one to the Media Festival for consideration. In other words, if your students are creating similar projects on photosynthesis, please submit only one project to the Festival. (We can't have the judges going through 30 similar projects when they have the rest of the state's entrants to judge.)

3. Enter a project only once.
4. Store a complete, high-resolution copy of your project, as this is required for all winning projects.
5. Entries must be received by 11:59 p.m. PST on the day of the submission deadline.
6. Entries must represent work that was completed after April 15 of the previous year.
7. Please be sure you have permission on file for all of the students featured in your project. It will be your responsibility to save all forms releasing student likeness until requested by media festival officials.
8. All video entries are submitted online using a preferred web hosting partner or other media hosting provider (Examples: SchoolTube, YouTube, Vimeo). All entries MUST have a valid, public URL that our judges can access. If your project must be submitted privately for copyright issues, privacy concerns or otherwise - please see #9. If needed, multimedia projects can be shared in Google Drive with [castudentmedia@gmail.com](mailto:castudentmedia@gmail.com).
9. If your project includes copyrighted material – please follow the private uploading instructions (found here: <http://www.mediafestival.org/download-forms>). Projects that include copyright can be judged by following the private uploading instructions. \*PLEASE NOTE THAT SUBMISSIONS NOT CLEARED OF COPYRIGHT CANNOT BE INCLUDED IN ANY ON-AIR OPPORTUNITIES FROM PBS.

Whatever type of project you submit – upload it and copy your URL BEFORE beginning the process of entering your project(s) in the festival.

Please contact [klevvert@pbssocal.org](mailto:klevvert@pbssocal.org) or [mlawrence@cue.org](mailto:mlawrence@cue.org) with submission questions, or if you need an alternate entry submission option.

## Contact Information

1. **Teacher First Name \***

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2. **Teacher Last Name \***

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3. **School Name \***

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4. **School Address \***

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5. **City \***

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6. **State \***

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7. **Zip Code \***

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8. **Preferred Contact Email \***

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9. **Alternative Contact Email**

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10. **School Phone Number \***

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11. **Alternative Phone Number (Home or Cell) \***

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12. **School District \***

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13. **Supervisor Name \***

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14. **Supervisor Title \***

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15. **Supervisor Email Address \***

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## Project Information

16. **Project Title \***

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**17. Project URL \***

Please copy and paste the project URL directly from the web. It must be publicly viewable outside of your school district.

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**18. If your project wins, will someone be able to attend the awards ceremony? \***

The ceremony will be held on the morning of June 3, 2017 in Los Angeles.  
*Mark only one oval.*

Yes

No

**19. Division \***

For predominantly 7th and 8th grade entries, please choose secondary. 6th grade entries may be either elementary or secondary. For team projects, please select the division that represents the majority of the team.  
*Mark only one oval.*

Elementary (K-6th)

Secondary (6th-12th)

Other

**20. Which of the three genres best describes your project? \***

Please only select one of the following:  
*Mark only one oval.*

Curricular (aligned to a curriculum-based project)      *Skip to question 21.*

California Gold (regional festival winner in the last year)      *Skip to question 23.*

Craft (editing, soundtrack, etc.)      *Skip to question 26.*

## Curricular Project

21. **Please indicate the category (subject area or project type) in which you wish to enter your project. \***

Select one

Mark only one oval.

- Bilingual/Foreign Language
- Career and Technical Education (CTE) (programming, engineering, web design)
- English/Language Arts
- Fine and Performing Arts (art, film, media, photography)
- History/Social Studies
- Journalism (includes news show, yearbook, school information)
- Mathematics
- Science and Health (includes Physical Education)
- Special Education Project
- Teacher Created Project

22. **State the instructional objectives and/or standards addressed by the project. \***

Please be specific. In other words, we need more information than just stating the specific standard (e.g., 8.1 Math). **IMPORTANT:** Your entry will be judged on the information you submit in this area.

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Skip to question 29.

### California Gold Project

Only regional festival winners may enter and the festival must have occurred between April 15, 2016 to April 15, 2017.

23. **Festival Name \***

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**24. Award(s) Won \***

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**25. Festival URL (if available)**

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*Skip to question 29.*

## **Media Craft Project**

**26. Please indicate the craft category in which you wish to enter your project. \***

Select one  
*Mark only one oval.*

- Best Animation (machinima, stop-motion, hand-drawn animation, etc.)
- Best Cinematography
- Best Editing
- Best Instructional or "How-To" Video (how-to, lesson demonstration by student)
- Best Original Score
- Best Screenplay (see below to submit your screenplay)
- "Eye-Catcher" (designated for out-of-the-box, visually stunning, viral parody, creative concept, Social Media Impact, 'meme', infographic)

**27. Content of project \***

Please state the purpose and benefit to the school program and students

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**28. If you are submitting for Best Screenplay:**

Please share your script on Dropbox or Google Drive - enter the link below.

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## Additional Project Information

**29. Length of the project in minutes \***

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**30. How many students were involved in completing this project? \***

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**31. Project Resolution \***

If selected as a winner, the high resolution master (720p or 1080p) is needed for the ceremony. Winners will be asked to export and upload a high resolution copy of the project. *Mark only one oval.*

Yes, I have a high resolution master of the project and agree to send it to CSMF if the entry is selected as a festival winner.

The project was created at screen resolution (multimedia and web entries).

Other: .....

**32. In the event this is a winning entry, please specify a clip of video or a section of the multimedia that could be shown at the awards ceremony.**

Include start time and end time if project is a video.

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33. Provide a 50-100 word description of your project to help introduce your project at the awards ceremony.

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### Copyright and Student Privacy

34. I have taken the appropriate measures and cleared all copyright for my submission. \*

Select one. \*PLEASE NOTE THAT SUBMISSIONS NOT CLEARED OF COPYRIGHT CANNOT BE INCLUDED IN ANY ON-AIR OPPORTUNITIES FROM PBS.

Mark only one oval.

- The project is FREE of any copyright restrictions (only public domain, original, or derivative-friendly creative commons were used).
- Copyright materials WERE used in this project allowable under FAIR USE guidelines and I have password-protected them using the password: mediafest45

35. I have the appropriate student privacy forms on file at my school office for the student(s) appearing in this submission (e.g., your district's photo release form - California Student Media Festival does not provide this form). \*

Note - if selected as a winner, you may be asked to submit copies of these forms to the CSMF.

Mark only one oval.

- Yes, I have these forms on file.

36. Did you use WeVideo, a CSMF Sponsor to create your project? \*

Note: this question will not affect judging in any way. A 6-month free subscription is available to all CSMF participants this year!

Mark only one oval.

- Yes
- No
- No, but I'd like more information on the free subscription!

